

Top 25 2008 Award Winners

This is the fifteenth year *New Mexico WOMAN* has honored top women in business for their efforts, leadership, insights, hard work, and their desire to succeed. Every year *New Mexico WOMAN* features the Top 25 women-owned businesses in New Mexico and hosts an awards luncheon for these women, which is open to the public. About 500 people attend to meet, greet, and congratulate these magnificent women.

New Mexico WOMAN determines the Top 25 by compiling a list from submitted entries and choosing the 25 with the highest gross revenues ending September 20, 2007, that are also “women-owned,” which is defined by at least 51 percent women-owned and managed.

These women own and head businesses that provide products, needs, and services our state utilizes on a daily basis—and some do national and international business.

Besides having financial business success, some of these women have overcome great obstacles and were inspired by someone dear. We thank them for sharing information about their businesses and their personal thoughts, which you will read in the next few pages.

Two special awards recognize two business women who did not make the Top 25 list but are still considered winners for their accomplishments. The Phoenix Award is awarded to a woman who has overcome significant obstacles and the Atkinson Achievement Award recognizes a woman for significant business growth over the past year.

We are more than happy to feature the Top 25 women in businesses and the special award winners. Congratulations to the 2008 winners!



Mary Stramel, Owner

General Mailing and Shipping Systems, Inc. has offered digital mailing equipment, postage meters, scales, and the latest technology in postage-saving software since 1991.

What's your single strongest attribute, one that has served you well in life and business? My persistence

and faith that everything happens together for good. I believe I have a purpose on this earth, which includes being of service to other people. My job allows me to fulfill part of this purpose.

What makes you laugh? Human beings just being “themselves.” We have the remarkable quality to see things in a humorous way if we just look around us.

What fascinates you about the world? The number of people in it. Also, even though I am fortunate to travel, I will never even begin to see a fraction of it. There’s always something new.

What was your most exciting moment in business? When we were awarded the State of New Mexico Price Agreement in 2004.